

Siinda

PARTNERSHIP OPPORTUNITIES 2027

Build visibility. Create access. Shape the conversation.

A curated portfolio for Siinda members and parnters



PARTNERSHIP, WITH PURPOSE.

Built around your goals

Choose individual opportunities for a specific event or create a year-round partnership spanning multiple Siinda activities.

Your partnership level is based on the final net value of your selected package. You can add opportunities and upgrade your benefits throughout the year.

Planning more than one event? Multi-event packages may qualify for preferential pricing.

Good to know

Siinda membership is separate and is not included in the partnership value.

Speaking opportunities included within annual partner levels do not count towards the package's calculated value.

LinkedIn Live webinars and Voice America podcasts must be scheduled in advance and confirmed by Siinda.

Opportunities are allocated on a first-come, first-served basis.

Exhibition and booth packages include exhibition branding. They become partnership packages only when combined with qualifying partnership opportunities.

Room and technical rental are not included in the partnership packages.

Final pricing and benefits are confirmed by Siinda based on the selected package.

Ready for a long-term commitment?

We can put together a long-term package tailored to your needs. For packages of 3-year partnership and more, special conditions are applied

Have something different in mind?

We welcome original ideas. Tell us what you would like to achieve, and we will explore how to bring it to life together.

**Contact kimberli@siinda.com and let
your partnership come to life.**

HOW DOES IT WORK?

01 Choose your opportunities

Select the events, content, experiences, and visibility that support your goals.

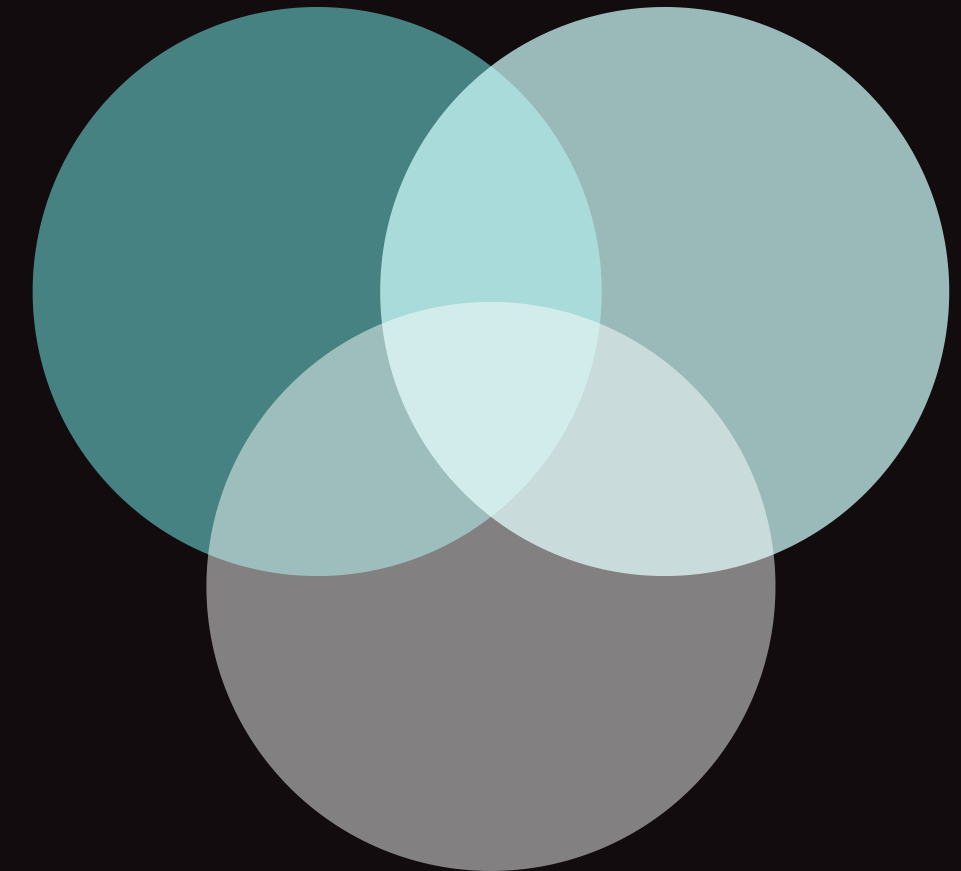
02 Shape your package

Siinda confirms availability, calculates the final value, and aligns the benefits.

03 Activate together

Agree dates and details in advance, then bring the partnership to life.

Choose a single event or build a year-round partnership. Benefits grow with the net value of your package, and you can add opportunities throughout the year.



Four ways to show up

Annual full partnership — membership excluded

01	SIGNATURE	€40K+	Lead the ecosystem	Tier 1 branding · standout speaking · always-on reach
02	CATALYST	€30K+	Own key moments	Tier 2 branding · content access · event presence
03	HEADLINE	€20K+	Put expertise on stage	Tier 3 branding · one selected Live event
04	FEATURED	€10K+	Stay visible	Tier 4 branding · interview · partner exposure

SIGNATURE

€40,000+

Lead the Ecosystem.

Designed for organisations seeking the strongest year-round presence across Siinda's events, content, and community.

01 Be seen

Tier 1 placement across Siinda channels and events

02 Be heard

Speaking at each Siinda Live event
2 Voice America interviews
2 LinkedInLive Webinars

03 Be shared

Direct mailing
Sponsored-event video
Newsletter highlights

04 Be there

Six additional Siinda Live tickets

One additional Siinda Live ticket for every €5K above €40K.



CATALYST

€30,000+

Own the moments that matter.

A strong year-round partnership combining content, event visibility, and speaking access.

01 Be seen

Tier 2 placement across Siinda channels and events

02 Be heard

Panel or Spotlight session at each Siinda Live event
1 Voice America interview
1 LinkedInLive Webinar

03 Be shared

Direct mailing
Newsletter highlights
Non-exclusive branding across Siinda events

04 Be there

Three additional Siinda Live tickets



HEADLINE

€20,000+

Put your expertise on stage.
Designed for partners who want focused thought-leadership visibility around one selected event.

01 **Be seen**

Tier 3 placement across Siinda channels and events

02 **Be heard**

Product spotlight at one selected Siinda Live event
1 Voice America interview
1 additional Siinda Live partnership benefit option

03 **Be shared**

Newsletter partner section

04 **Be there**

One additional Siinda Live tickets



FEATURED

€10,000+

Stay visible and part of the conversation.
An accessible entry point for organisations seeking consistent partner recognition.

01 **Be seen**

Tier 4 placement across Siinda channels and events

02 **Be heard**

1 Voice America interview

03 **Be shared**

Newsletter partner section

04 **Be there**

No additional Siinda Live tickets



Engagement Opportunities

Engagement opportunities are not considered full partnerships and the price does not include membership.

ENGAGEMENT PACKAGE	€3,5K+	Turn your expertise into content the community can engage with.	Tier 5 branding · website exposure
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Not ready for a full partnership yet, but would like to extend your exposure at our events?

Choose your gathering points for any of our conferences and gain your brand more exposure throughout.



Standalone packages

Speaker and Exhibitor packages are not considered full partnerships and the price does not include membership.

SPEAKER PACKAGE	€3,5K+	Take the stage without committing to a full annual partnership.	Tier 5 branding · newsletter and website exposure · 1 speaker ticket
EXHIBITION PACKAGE	€2K+	Create a clear destination for conversations at the event.	Tier 5 branding · newsletter and website exposure in exhibitor section

Package Tiers Overview

Each package provides a different level of exposure that is explained in the chart below.

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Be Seen	Top row placement across all channels and events	Second row placement across all channels and events	Third row placement across all channels and events	Fourth row placement across all channels and events	Separate section for logo placement
Be Heard	Speaking option on each Siinda Live event, 2 VoiceAmerica interviews, 2 LinkedIn Live webinars	Panel or Spotlight session at each Siinda Live event, 1 Voice America interview, 1 LinkedInLive Webinar	Product spotlight at one selected Siinda Live event 1 Voice America interview 1 additional Siinda Live partnership benefit option	1 Voice America 1 LinkedIn Live Webinar	
Be Shared	Direct mailing Sponsored event video Newsletter highlights	Direct mailing Newsletter highlights Non-exclusive branding across Siinda events	Newsletter partner section	Newsletter partner section	
Be There	6 extra Siinda Live tickets	3 extra Siinda Live tickets	1 extra Siinda Live ticket		

MOMENTUM

Shared ambition. Lasting impact.
Helping turn ambition into sustained progress.

Commitment 3+ years

Minimum yearly partnership level of Signature or Catalyst required

01 Be seen

Solo placement across Siinda channels and events

02 Be heard

Prominent speaking slot on first day of our events
Unlimited Voice America interviews
Unlimited LinkedInLive Webinars

03 Be shared

Direct mailing
Newsletter highlights

04 Be there

Signature partners get +2
Siinda Live event tickets in
addition to yearly package

Catalyst partners get +1
Siinda Live tickets in addition
to yearly package



VIENNA 2027

TAKE THE STAGE

External Keynote speaking

€10,000

Partner with us to bring new perspectives to the Siinda community.
20 - 30 minutes · Keynote speaker and/or author must be pre-agreed with Siinda

Member Keynote speaking

€7,500

Put your point of view at the centre of the programme.
20 - 30 minutes · For Siinda Members, includes free speaker ticket

Panel position

€3,000

Bring your expertise into a timely, moderated industry conversation.
15 minutes · 6 available · Discussion format

Product spotlight

€4,000

Show the audience what makes your product relevant.
10 minutes · 6 available · Time slot assigned by Siinda

HOST THE EXPERIENCE

Welcome cocktail

€16,000

Exclusive

Cocktail co-partnership

€8,500

Choose co-partner

Networking dinner

€22,000

Exclusive

Awards Evening Dinner with Entertainment

€28,000

Option to choose a co-partner

Nightcap

€8,000

Includes tickets

Enhanced Nightcap

€12,000

Includes tickets and entertainment (Casino)

Availability, location and final scope are confirmed with Siinda.

VIENNA 2027

BRAND THE EVENT JOURNEY

Lanyards	€6,000
Keycard Branding	upon request
Wi-fi Partnership	€3,500
Bus Transportation	€5,000
Morning Jogging Activity	€3,500

CREATE GATHERING POINTS

Live commercial during event 15 seconds · played during each break · 4 available	€1,500
Branded Lunch Price per lunch · 2 available	€3,500
Branded Coffee Break Price per break · 3 available	€2,500
Exhibition Booth Price per day · technical not included	€2,000
Special Exhibition Station 2 available · can be photo booth, barista station, etc.	upon request
Exhibition contest Includes selection of prizes	€5,000

Availability, location and final scope are confirmed with Siinda.

MALTA 2027

TAKE THE STAGE

External Keynote speaking	€10,000
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Partner with us to bring new perspectives to the Siinda community.
20 - 30 minutes · Keynote speaker and/or author must be pre-agreed with Siinda

Member Keynote speaking	€7,500
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Bring your expertise into a timely, moderated industry conversation.
15 minutes · 6 available · Discussion format

Product spotlight	€4,000
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Show the audience what makes your product relevant.
10 minutes · 6 available · Time slot assigned by Siinda

HOST THE EXPERIENCE

Welcome cocktail	€12,000
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Exclusive

Cocktail co-partnership	€6,500
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Choose co-partner

Networking dinner	€22,000
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Exclusive

Exclusive Cultural Evening with Entertainment	€25,000
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Choose co-partner

Nightcap	€6,000
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Includes tickets

Enhanced Nightcap	€10,000
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Includes tickets and entertainment (TBA)

Availability, location and final scope are confirmed with Siinda.

MALTA 2027

BRAND THE EVENT JOURNEY

Lanyards	€6,000
Keycard Branding	upon request
Wi-fi Partnership	€3,500
Bus Transportation	€5,000
Morning Jogging Activity	€3,500

CREATE GATHERING POINTS

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Exhibition contest Includes selection of prizes	€5,000

Availability, location and final scope are confirmed with Siinda.

MARKET RESEARCH

Market Research Partnership

From €18,000

Turn original insight into a year-round platform for authority and conversation.

SMB Market Research Partnership

From €20,000

Position your organisation alongside authoritative research focused on the SME digital marketplace.

Bespoke market research

Price on request

Develop a research platform around a subject strategically relevant to your business.

These packages includes blog contribution, branding white paper, presentation of the study at an event marketing outside of the Siinda network of the study, and panel position.





EXECUTIVE INSIGHTS

In Partnership with  **Leadzai**

Keynote Speaker €3,500

Put your expertise in front of a focused senior-level audience.

Welcome Dinner Partnership €4,000

Own the first relationship-building moment of the Executive Insights experience.

Dinner Partnership €4,000

Create meaningful visibility around an intimate executive gathering.

LET'S CREATE YOUR 2027 PARTNERSHIP.

Tell us what you want to achieve.
We'll build the package around it.

kimberli@siinda.com

All opportunities are subject to availability.

